



College of Optometry  
UNIVERSITY OF HOUSTON



2023

# Exhibit Information

## Continuing Education Conferences

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*ENHANCING HEALTH AND VISION FOR LIFE*



# About Us

Each year, the University of Houston College of Optometry (UHCO) offers several Continuing Education (CE) conferences throughout Texas, as well as Colorado, attracting more than 2,000 professionals. Our mission is to optimize patient care by designing events that provide the most accurate and up-to-date information and strategies for optometrists. Inspired by experts within the field, our world-class lectures showcase topics that are timely and informative, ensuring that CE participants further develop skills and knowledge vital to patient care.

On behalf of the University of Houston College of Optometry, the Office of Professional Relations would like to welcome you to our in-person Continuing Education Conferences! Please review the following information for available exhibit booth opportunities. We look forward to another successful year with your involvement.

Sincerely,

The UHCO Office of Professional Relations Team

## Your **UHCO** Office of Professional Relations



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[ce.opt.uh.edu](http://ce.opt.uh.edu)

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## Dates & Stats

**MARCH 25-26**

### **CE in Dallas**

**DALLAS, TEXAS**

Average Attendance: 200

**JUNE 3-4**

### **CE in Houston**

**DALLAS, TEXAS**

Average Attendance: 175

**JULY 13-16**

### **CE in the Rockies**

**ESTES PARK, COLORADO**

Average Attendance: 160

**SEPTEMBER 9-10**

### **CE in Austin**

**AUSTIN, TEXAS**

Average Attendance: 195

**OCTOBER 28-29**

### **CE in San Antonio**

**SAN ANTONIO, TEXAS**

Average Attendance: 180

**NOVEMBER 4-5**

### **CE in Fort Worth**

**FORT WORTH, TEXAS**

Average Attendance: 200

**DECEMBER 2-3**

### **Cornea, Contact Lens & Contemporary Vision Care Symposium**

**HOUSTON, TEXAS**

Average Attendance: 210

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Each conference offers a competitive exhibit hall that may sell out quickly. If your company is interested in exhibiting during these events, we encourage you to submit registration as early as possible to ensure your booth space.



# Exhibits

## 6' Exhibit table with two chairs

Approximately 6 hours of exhibit time with conference participants

## Meals for two representatives

Meals provided during non-compete times

## Logo Advertisement

Company logo advertised on the CE website, in the conference booklet, and in a video loop outside of the education meeting space

## Flyer

One full-page company advertisement located on the CE website

## Contact Information

Representative contact information listed on the CE website and in the conference booklet



To promote exhibit traffic flow, UHCO holds raffles during each conference. Participants are encouraged to visit with company representatives to be eligible for raffle drawings.

Exhibitors have the option to sponsor a prize for the daily raffle drawing. If you are interested in donating an item, please indicate the item of choice on the registration form and bring it to the conference.



# Sponsorship

COFFEE BREAK..... \$2,000

Includes:

4 Slots Available

- Exhibit booth benefits
- On-site recognition of meal support

SNACKS..... \$2,000

Includes:

4 Slots Available

- Exhibit booth benefits
- On-site recognition of meal support

BREAKFAST..... \$3,500

Includes:

2 Slots Available

- Exhibit booth benefits
- On-site recognition of meal support
- Company listed on conference agenda as meal sponsor

LUNCH..... \$7,500 per day

Includes:

2 Slots Available

- Exhibit booth benefits
- 5 minute podium time during lunch
- On-site recognition of meal support
- Company listed on conference agenda as meal sponsor
- Company listed on CE website as conference sponsor



## RECEPTION

16 Hour Conference..... \$10,000

Saturday following last lecture

Sole Sponsorship

CE in the Rockies..... \$5,000

Welcome Reception

Thursday prior to first lecture

Sole Sponsorship

Includes:

- Exhibit booth benefits
- 5 minute podium time during reception
- On-site recognition of reception sponsor
- Company promotional items provided to reception attendees
- Company listed on conference agenda as reception sponsor
- Company listed on CE website as conference sponsor





# Inclusion & Logistics

## Logos & Contact Information

A high resolution logo file is required for your company's participation. This file should be provided to the UHCO CE Department when support is established, along with the contact information you wish to be listed:

- Company Name
- Representative Name
- Email Address

## Full Page Advertisement

Exhibit registration allows for one full-page (8.5 in x 11 in) advertisement to be displayed on the CE website. The UHCO CE Department must receive the electronic flyer 45 days prior to the conference date.

## Individual Conference Logistics

Logistics specific to each conference, such as exhibit setup/breakdown, etc., will be emailed two weeks prior to the start date.

In general, setup takes place at 6:00 am on the first day of the conference, and break down occurs after the last break on the last day of the event. Conference Agendas can be found on event webpages at [ce.opt.uh.edu](http://ce.opt.uh.edu).

## Hotel Room Blocks

UHCO has arranged room blocks for each event. Lodging rates can be found on event webpages at [ce.opt.uh.edu](http://ce.opt.uh.edu).

Please note that our room blocks may sell out before the listed deadlines.

## Photo Disclaimer

Photos may be taken during University of Houston College of Optometry Continuing Education events. Such photos will be retained by UHCO and may be included in informational and/or marketing materials.

# UHCO Conference Exhibit 2023 Registration Form

## Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Conference Selections

	Exhibit Only	Electricity	Coffee Break	Snacks	Breakfast	Lunch	Reception
<del>CE IN DALLAS</del> March 25-26, Dallas, TX	<del><input type="checkbox"/> \$1,250</del>	<del><input type="checkbox"/> \$100</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$3,500</del>	<del><input type="checkbox"/> \$5,000</del>	<del><input type="checkbox"/> \$7,500</del>
<del>CE IN HOUSTON</del> June 3-4, Houston, TX	<del><input type="checkbox"/> \$1,250</del>	<del><input type="checkbox"/> \$100</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$3,500</del>	<del><input type="checkbox"/> \$5,000</del>	<del><input type="checkbox"/> \$7,500</del>
<del>CE IN THE ROCKIES</del> July 13-16, Estes Park, CO	<del><input type="checkbox"/> \$1,250</del>	<del><input type="checkbox"/> \$100</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$3,500</del>	<del><input type="checkbox"/> \$5,000</del>	<del><input type="checkbox"/> \$5,000</del>
<del>CE IN AUSTIN</del> September 9-10, Austin, TX	<del><input type="checkbox"/> \$1,250</del>	<del><input type="checkbox"/> \$100</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$2,000</del>	<del><input type="checkbox"/> \$3,500</del>	<del><input type="checkbox"/> \$5,500</del>	<del><input type="checkbox"/> \$5,000</del>
CE IN FORT WORTH November 4-5, Fort Worth, TX	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000
CE IN SAN ANTONIO October 28-29, San Antonio, TX	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$100	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000
CORNEA, CONTACT LENS SYMPOSIUM December 2-3, Houston, TX	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$100	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000

## Sponsorship Selections: Includes Exhibit Booth

The following will be donated to the Participant Raffle: \_\_\_\_\_

## Representatives

Name

Email

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

## Payment Information

Please indicate payment preference below:

☐ CREDIT CARD - An invoice will be emailed to the Company Contact Person at the email listed above.

☐ CHECK - Checks must be payable to the Foundation for Education and Research in Vision (FERV) and mailed to the following address:

UHCO CE Department - Attn: Lorelye Graham  
4401 Martin Luther King Blvd.  
Houston, TX 77204

Submit Registration Form to:  
Lorelye Graham - lmgraha2@central.uh.edu